



Member benefits

FEDERATION
OF INDEPENDENT
AGENTS

Reviews, awards & training

Online training

Custom-built exclusive training platform is for all levels of experience. Successful candidates receive our certificate of excellence. Perfect to take on market appraisals or showcase in the office.

Awards & reviews

ESTAS
★★★★★

Free entry to the prestigious ESTAS (normally £450+vat). Win the award for best local, national and our own best FIA agent. Comes with review platform and website integration.

feefo

Access to the powerful review platform. Google premier partner.

Mystery shopping

yomdel

Quarterly mystery shops via phone and web enquiry. Helps to train staff whilst increasing consistency and quality.

Stay compliant

Lettings helpline

Manned by experienced lettings professionals to answer any questions you have about tenant and landlord situations.

Management forms pack

Access the latest compliant sets of documentation including tenancy agreements, maintenance contracts and section notices.

Compliance helpline

Manned helpline for all of your anti-money laundering requirements, audits, terms of business compliance and general advice.

Employment. Tax. HR

Free advice line for all members.

Win new business

Area exclusivity

Be the only FIA accredited agent in your town. Use our logo on all marketing materials. Website, email signatures, boards, business cards etc.

Lead sharing

Share and receive leads from other FIA members from around the country, directly from our platform.

Instant valuation tool

Proval

Add to your website, emails, social media campaigns and newsletters to attract instant new leads.

Land & New Homes (£)



Add a lucrative new revenue stream to your agency with our supported service. From finding new land to pitching for new development business and consultancy support.

Suppliers marketplace

Our marketplace is full of innovative suppliers, handpicked and approved by the FIA. From winning probate business to social media marketing. Benefit further from our exclusive FIA member rates.

FIA PR

Raise your brand to a national level and win new business. We'll amplify any news stories on your behalf, any properties that stand out from the crowd, powered by our network of national and local media contacts.

Social media promotion tool (£)



The very latest in AI technology enables you to create up to 72 variants of your client's property advert and promote across key social media platforms.

Content & analysis

Local market reports (£) resianalytics

Compete with the corporate agents with your own monthly local market reports and analysis. Branded to your agency and great for demonstrating analytical knowledge on market appraisals, handouts on viewings, posting to social media and blogs.

Professional content



We provide a fresh content article each week, written by our professional copywriter. Bespoke to you and your agency. Keep your database engaged and website visitors entertained. Your Google SEO can also be greatly assisted by these regular articles.

Monthly newsletters (£)

Stay in touch with your valuable database of contacts. We'll create, brand and fill your monthly newsletter with great content before sending it on your behalf. A great way of driving visitors to your website and re-engaging on a regular basis to capture leads.

Prospect & nurture CRM (£)



Our partnership with Loop software enables FIA members to use an all in one prospecting, nurturing and property management platform. We have secured exclusive rates for our members for what is a future-proof CRM platform that will save you time and win more instructions.

24/7 Portal responder LeadPro

Respond to portal leads 24/7 with branded emails. By finding out the exact nature of the enquiries it will enable you to deal with them more efficiently. Never miss another lead.

Insights & data

Competition insights



Monitor the competition and your own data with insights from all of the major portals and land registry. Find out who's selling the most, listing the most, undervaluing and overvaluing with a comprehensive reporting suite for your local sales and lettings market at your fingertips.

UK property data & portal

Homesearch.

Five Homesearch Pro licenses included. Members also enjoy access to the Homesearch Network at highly discounted fixed rates and subsidised products exclusive to the FIA.

Market Snapshot

resianalytics

Install an automated monthly market snapshot, as a branded page on your website that attracts Google traffic and helps to build your database, lead generation and great social content.

Member-only conferences

Free tickets to every FIACON event. Bring your staff and enjoy a day of market insights, new product presentations and networking with fellow FIA members. A great day spent working on your business and a variety of ways to improve it.

Referral income

Conveyancing

Benefit from our exclusive referral rates and earn up to £600 per case. We'll train you and your staff and setup your own quote engine. Modern, fast and efficient conveyancing is here.

Mortgages

Enjoy preferred rates with our mortgage partners at the market leading broker Mortgage Advice Bureau (MAB). Earn £250 per case and benefit from new customer referrals.