



FEDERATION  
OF INDEPENDENT  
AGENTS

**'Where respected, high calibre independent estate agents join forces to create a modern network like no other'**

Voted the UK's No.1 estate agency network group

**Exclusive FIA  
USP by area**

**Bulk buying  
power**

**Bespoke  
FREE products**

**Supplier  
discounts**

MEMBER  
**FIA**  
BY INVITATION ONLY

**Lead  
sharing**

**Powerful AI  
tools**

**Branded content**

**Collaboration  
with top  
agents**







Area exclusivity. Standout from your local competitors. Share our branding on all marketing materials.



Enter the prestigious ESTAS awards each year. Compete against the best in the industry and The FIA.



White labeled weekly content blog for your website and social media. Helps with Google SEO.



Join our community WhatsApp group chat. Share and chat with like-minded agents.



Material upfront information parts B & C. Create your own branded customer on boarding journey.



Automatically collects ALL of your review scores across multiple platforms to give you one trusted score.



Be the first to respond to any portal email lead asking for a valuation. Auto connects your to a call.



A modern, branded instant valuation tool to drive new leads and encourage face to face market appraisals.



Branded, monthly local market data infographics, market summary and blog



Quarterly mystery shops via phone and web enquiry. Helps to train your team



Automated social media posting to Facebook, Instagram and X



Bespoke, branded reports to showcase your success to vendors



Daily local adverts via Facebook & Instagram to promote your membership



Modern key management system, tap in and out, store keys automatically

## Estate Apps

A free award-winning website designed & created by Estate Apps.



Access to preferred referral rates and VIP customer service



Enhanced conveyancing referral fees plus streamlined delivery of service



FIA preferred rates. Increasingly popular way of modern selling



Quarterly masterclass coaching from industry superstar Simon Gates



WhatsApp for business solution. Manage your chats in one place & more!



Automate social media. Local branded data posts, property updates and more!



Daily social media posts with key data from your local market.



Background checked shield logo. A great USP vs your competitors. All members are CRB & director checked



Annual member-only conferences. Hear from other members about what's helping them grow.



A fully supported lettings helpline for property managers. Instant support across all lettings subjects.

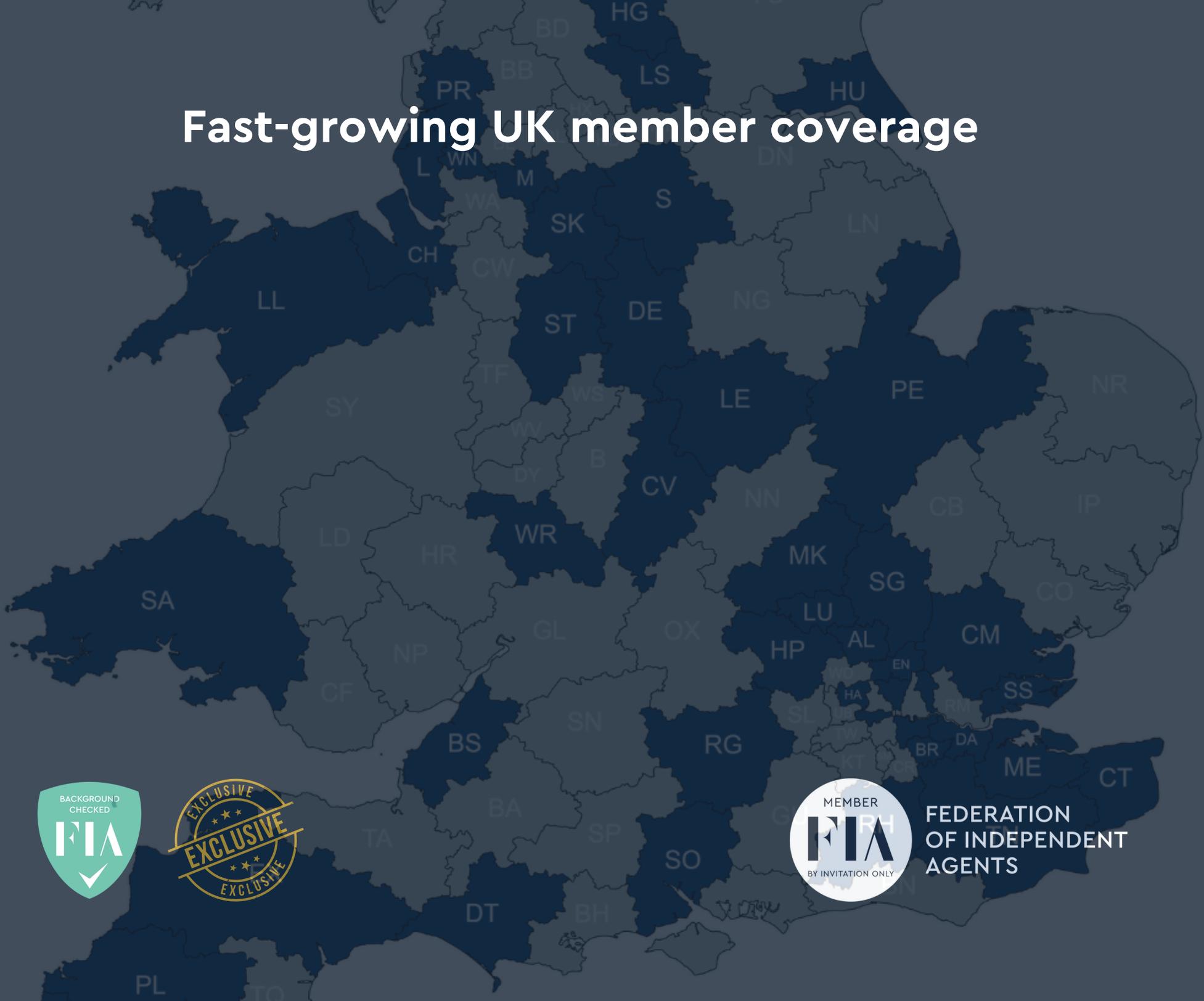


FIA supplier centre. Find anything you need at a discounted rate from A-Z. Sort by member approved.



Lead sharing with ALL members across the UK. Share your own leads and receive referral commission.

# Fast-growing UK member coverage



FEDERATION  
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Membership  
calculator



Schedule a  
discovery call



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**Average member rating 99.9%**

**Based on 71 verified reviews from  
property professionals**

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*'Brilliant setup of exceptional, collaborating agents who are always at hand to help and also wanting to make a difference to our industry. Great resources and suppliers. Plus some superb deals.'*

**Chris Ellis, MD Harrisons Homes**

**Member since May 2019**

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**Book a call to find out more**



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